

## Quality Education



**OXFORD**  
SOFTWARE INSTITUTE

Since 1997 | One Lakh Students Trained

AN ISO 9001:2015 COMPANY

# Oxford Certified Graphic Designer

Authorised Grade A Training Partner of National Skill Development Corporation,  
Ministry of Skill Development, Government of India.

# Graphic Designing – 6 Months

Growing demand for graphic designers for social media, print, and web. Learn impactful design creation.

## Course Content

**Designing Concepts :-** Design Elements, Colour Theory, Typographic

**Scanning Technique :-** The basic technology behind scanning, Resolution and size, File Formats

### CorelDraw

- ★ Vector and bitmap images
- ★ Interface/Workspace
- ★ Basic Shape & Reshape Tool
- ★ Interactive fill
- ★ Shaping
- ★ Calendar wizard & palettes
- ★ Table
- ★ Tracing
- ★ Interactive Tools
- ★ Artistic Media
- ★ Macros
- ★ Typography



### Photoshop

- ★ Photoshop Workspace
- ★ Working with Blend Mode
- ★ Refine Image Edge selection
- ★ Vector Shape & Pen tool
- ★ Masking and Alpha Channels
- ★ Colour Correction
- ★ Making Web Layouts
- ★ Layer
- ★ Selection
- ★ Retouching
- ★ Brushes
- ★ Actions
- ★ Data Set
- ★ Mock-ups.

### Illustrator

- ★ Selecting shapes
- ★ Working with drawing tools
- ★ Live Paint features
- ★ Working with Perspective grid
- ★ Working with Pathfinder
- ★ Blend Tool & properties
- ★ Symbols & Brushes
- ★ Swatches
- ★ Pen tool
- ★ Typography
- ★ Graphic styles
- ★ 3D Shapes
- ★ Tracing images
- ★ Masking.



# In-Design

- ✦ Workspace
- ✦ Text Frame & Auto Flow
- ✦ Placing Graphics & Text Wrap
- ✦ Creating and Formatting Tables
- ✦ Colour & gradients
- ✦ Objects & Effect
- ✦ Master pages
- ✦ Style Sheet
- ✦ Table of Contents



## Overview of Digital Marketing & Artificial Intelligence

## Career Opportunities

1. **Graphic Designer** - Create visual concepts.
2. **Web Designer** - Design websites & appearance.
3. **Digital Illustrator** - Produce digital artwork.
4. **Infographic Designer** - Design informative graphics
5. **Brand Identity Developer** - Build brand visuals.
6. **Social Media Designer** - Design for social platforms.
7. **Packaging Designer** - Design product packaging.
8. **Layout Artist** - Arrange page layouts.
9. **Content Creator** - Design visual content.
10. **Print Production Artist** - Prepare designs for printing.
11. **Advertising Designer** - Create advertising materials.
12. **Multimedia Artist** - Produce multimedia content.

## Project & Portfolio



EXCELLENCE THROUGH INNOVATION  
Quality Education & Affordable Fee



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- South extension** E-10, Ground Floor, Part-1, Mcdonalds Road, Near South Extension Metro Station, Delhi-110049. **Mobile - 9810735296**
- Preet Vihar** E-372, Nirman Vihar, Near Nirman Vihar Metro Station, Opp. Metro Pillar No-68, Delhi-110092. **Mobile - 9540127373**
- Pitampura** 365, Kohat Enclave, Kohat Enclave Metro Station Gate No 3, Pitampura, Delhi-110034. **Mobile - 9540127373**
- Rajouri Garden** A-4, 3rd Floor, Vishal Enclave, Near Metro Pillar No.- 411, New Delhi -110027. **Mobile - 9319608182**
- Yamuna Vihar** B-1/11A, Yamuna Vihar, Near Bank of Baroda, Main Wazirabad Road, Delhi-110053. **Mobile - 9667462832**
- Kingsway Camp** 2244, Hudson Lane, Near GTB Nagar Metro Station Gate No-3, North Campus, Delhi-110009. **Mobile - 9540127676**