

AI + Generative AI

Be Future Ready



Since 1997 | One Lakh Students Trained

AN ISO 9001:2015 COMPANY

Graphic Designing - 6 Months

Graphic Designing - 6 Months

Course Content

- ✦ **AI and Generative AI Tools:-** Canva, Freepik, Adobe Firefly, etc...
- ✦ **Designing Concepts :-** Design Elements, Colour Theory, Typography
- ✦ **Scanning Techniques :-** The basic technology behind scanning, Resolution and size, File Formats



AI and Generative AI Tools

- ✦ Canva
- ✦ Freepik
- ✦ Adobe Firefly
- ✦ Sora
- ✦ DALL-E
- ✦ Midjourney

CorelDraw

- ✦ Vector and Bitmap Images
- ✦ Interface/Workspace
- ✦ Basic Shape & Reshape Tool
- ✦ Interactive fill
- ✦ Shaping
- ✦ Calendar Wizard & Palettes
- ✦ Table
- ✦ Tracing
- ✦ Interactive Tools
- ✦ Artistic Media
- ✦ Macros
- ✦ Typography



Illustrator

- ✦ Selecting Shapes
- ✦ Working with Drawing tools
- ✦ Live Paint Features
- ✦ Working with Perspective Grid
- ✦ Working with Pathfinder
- ✦ Blend Tool & properties
- ✦ Symbols & Brushes
- ✦ Swatches
- ✦ Pen tool
- ✦ Typography
- ✦ Graphic styles
- ✦ 3D Shapes
- ✦ Tracing images
- ✦ Masking.



Photoshop

- ✦ Photoshop Workspace
- ✦ Working with Blend Mode
- ✦ Refine Image Edge selection
- ✦ Vector Shape & Pen tool
- ✦ Masking and Alpha Channels
- ✦ Colour Correction
- ✦ Making Web Layouts
- ✦ Layer
- ✦ Selection
- ✦ Retouching
- ✦ Brushes
- ✦ Actions
- ✦ Data Set
- ✦ Mock-ups

In-Design

- ✦ Workspace
- ✦ Text Frame & Auto Flow
- ✦ Placing Graphics & Text Wrap
- ✦ Creating and Formatting Tables.
- ✦ Colour & gradients
- ✦ Objects & Effect
- ✦ Master pages
- ✦ Style Sheet
- ✦ Table of Contents



Overview of Digital Marketing

Career Opportunities

- 1. Graphic Designer** - Create visual concepts.
- 2. Web Designer** - Design websites & Appearance.
- 3. Digital Illustrator** - Produce digital artwork.
- 4. Infographic Designer** - Design informative graphics
- 5. Brand Identity Developer** - Build brand visuals.
- 6. Social Media Designer** - Design for social platforms.
- 7. Packaging Designer** - Design product packaging.
- 8. Layout Artist** - Arrange page layouts.
- 9. Content Creator** - Design visual content.
- 10. Print Production Artist** - Prepare designs for printing.
- 11. Advertising Designer** - Create advertising materials.
- 12. Multimedia Artist** - Produce multimedia content.



Project & Portfolio



Canva



Freepik



Adobe Firefly



Sora



Midjourney



DALL-E



EXCELLENCE THROUGH INNOVATION
Quality Education & Affordable Fee



Since 1997 | One Lakh Students Trained

AN ISO 9001:2015 COMPANY

South Extension E-10, Ground Floor, Part-1, Mcdonalds Road, Near South Extension Metro Station, Delhi-110049. **Mobile - 9810735296**

Laxmi Nagar E-354, Nirman Vihar, Near Nirman Vihar Metro Station Gate No-2, Delhi-110092. **Mobile - 9540127878**

Pitampura 365, Kohat Enclave, Kohat Enclave Metro Station Gate No 3, Pitampura, Delhi-110034. **Mobile - 9540127373**

Rajouri Garden A-4, 3rd Floor, Vishal Enclave, Near Metro Pillar No.- 411, New Delhi -110027. **Mobile - 9319608182**