

CENTRE FOR DISTANCE & ONLINE EDUCATION

**EVALUATION SCHEME
SYLLABUS
(REVISED)**

**MASTER OF BUSINESS ADMINISTRATION
(MBA)**

EFFECTIVE FROM: 2025-26



**Centre for Distance & Online Education
Swami Vivekanand Subharti University
Meerut (U.P.)**

**CENTRE FOR DISTANCE & ONLINE EDUCATION
SWAMI VIVEKANAND SUBHARTI UNIVERSITY
MEERUT**

EVALUATION SCHEME

MASTER OF BUSINESS ADMINISTRATION (MBA)

SEMESTER- I							
<u>MASTER OF BUSINESS ADMINISTRATION (MBA)</u>							
S.N.	Course Code	Course Name	Course Type	Credit	Continuous Assessment Marks	Term End Exam Marks	Grand Total
					AW		
1	MBA-101	Principles and Practices of Management	Core Course	4	30	70	100
2	MBA-102	Managerial Economics	Core Course	4	30	70	100
3	MBA-103	Accounting for Managers	Core Course	4	30	70	100
4	MBA-104	Organizational Behavior	Core Course	4	30	70	100
5	MBA-105	Business Statistics	Core Course	4	30	70	100
6	MBA-106	Information Systems for Management	Core Course	4	30	70	100
7	MBA-107	Communication for Management	Core Course	4	30	70	100
Total				28	210	490	700

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SEMESTER- II							
<u>MASTER OF BUSINESS ADMINISTRATION (MBA)</u>							
S.N.	Course Code	Course Name	Course Type	Credit	Continuous Assessment Marks	Term End Exam Marks	Grand Total
					AW		
1	MBA-201	Business Laws	Core Course	4	30	70	100
2	MBA-202	Research Methodology	Core Course	4	30	70	100
3	MBA-203	Financial Management	Core Course	4	30	70	100
4	MBA-204	Human Resources Management	Core Course	4	30	70	100
5	MBA-205	Marketing Management	Core Course	4	30	70	100
6	MBA-206	Operations Research	Core Course	4	30	70	100
7	MBA-207	Production & Operations Management	Core Course	4	30	70	100
Total				28	210	490	700

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SEMESTER- III							
<u>MASTER OF BUSINESS ADMINISTRATION (MBA)</u>							
S. N.	Course Code	Course Name	Course Type	Credit	Continuous Assessment Marks	Term End Exam Marks	Grand Total
					AW		
1	MBA-301	Strategic Management	Core 15	4	30	70	100
2	MBA-302	Retail Management	Core 16	4	30	70	100
3	MBA-303	Project Report	Project	6	-	100	100
4	DSE-1	First Major/Minor Subject Elective 1	Discipline Elective	3	30	70	100
5	DSE-2	First Major/Minor Subject Elective 2	Discipline Elective	3	30	70	100
6	DSE-3	Second Major/Minor Subject Elective 1	Discipline Elective	3	30	70	100
7	DSE-4	Second Major/Minor Subject Elective 2	Discipline Elective	3	30	70	100
8	MBA-304	Comprehensive Viva Voce	Skill Enhancement Elective	4	-	100	100
Total				30	180	620	800

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SEMESTER- IV							
<u>MASTER OF BUSINESS ADMINISTRATION (MBA)</u>							
S. N.	Course Code	Course Name	Course Type	Credit	Continuous Assessment Marks	Term End Exam Marks	Grand Total
					AW		
1	MBA 401	Entrepreneurship and Small Business Management	Core 17	4	30	70	100
2	MBA 402	Dissertation and Comprehensive Viva Voce	Project work	8	-	200	200
3	DSE-5	First Major / Minor Subject Elective 3	Discipline Elective	3	30	70	100
4	DSE-6	First Major / Minor Subject Elective 4	Discipline Elective	3	30	70	100
5	DSE-7	Second Major / Minor Subject Elective 3	Discipline Elective	3	30	70	100
6	DSE-8	Second Major / Minor Subject Elective 4	Discipline Elective	3	30	70	100
Total				24	150	550	700

Total Credits: 110

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3.6 List of all Courses under different categories for MBA Programme

Course Type			Course Code	Course Name
Core Course			MBA-101	Principles and Practices of Management
			MBA-102	Managerial Economics
			MBA-103	Accounting for Managers
			MBA-104	Organizational Behavior
			MBA-105	Business Statistics
			MBA-106	Information Systems for Management
			MBA-107	Communication for Management
			MBA-201	Business Laws
			MBA-202	Research Methodology
			MBA-203	Financial Management
			MBA-204	Human Resources Management
			MBA-205	Marketing Management
			MBA-206	Operations Research
			MBA-207	Production & Operations Management
			MBA-301	Strategic Management
			MBA-302	Retail Management
			MBA-401	Entrepreneurship and Small Business Management
Category I- Discipline Specific Elective (Choose two disciplines) Major & Minor Subjects	Marketing Management	III Semester	MBAMK1	Consumer Behavior & Marketing Comm.
			MBAMK3	Sales and Distribution Management
		IV Semester	MBAMK2	Marketing of Services
			MBAMK4	E-Marketing
	Financial Management	III Semester	MBAFM1	Management of Working Capital
			MBAFM2	Security Analysis & Portfolio Management
		IV Semester	MBAFM3	Management of Financial Institutions & Services
			MBAFM4	Corporate Financial Restructuring
	Human Resource Management	III Semester	MBAHR1	Industrial Relations & Labour Enactments
			MBAHR2	Organization Development
		IV Semester	MBAHR3	Global HRM
			MBAHR4	Negotiation & Counseling
	Information Technology Management	III Semester	MBAIT1	Database Management System
			MBAIT2	System Analysis & Design & Software Engineering
		IV Semester	MBAIT3	Data communication & Network
			MBAIT4	Electronic Commerce
	Fashion Design	III Semester	MBAFD1	Fashion General Theory
			MBAFD2	Fabric Study
		IV Semester	MBAFD3	Fashion Illustration
			MBAFD4	Apparel Manufacturing Technology
	Operations Management	III Semester	MBA OM1	Advanced Operations Management
			MBA OM2	Total Quality Management (TQM)
		IV Semester	MBA OM3	Lean Manufacturing & Six Sigma
			MBA OM4	Operations Strategy and Process Optimization

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	Project Management	III Semester	MBA PM1	Project Planning, Scheduling and Control
			MBA PM2	Project Risk and Quality Management
		IV Semester	MBA PM3	Strategic Project Management
			MBA PM4	Agile and Digital Project Management
	Logistics & Supply Chain Management	III Semester	MBA L&SCM1	Fundamentals of Logistics Management
			MBA L&SCM2	Fundamentals of Supply Chain Management
		IV Semester	MBA L&SCM3	Strategic Supply Chain Management
			MBA L&SCM4	Knowledge Management in Supply Chains
Skill Enhancement Course		All Disciplines	MBA- 304	Comprehensive Viva Voce
Project/Research/ Dissertation / Project Report/Internship		All other Disciplines	MBA-303	Project Report
			MBA-402	Dissertation and Comprehensive Viva Voce

Total Credits: 110

Abbreviation:

DSCC : Discipline Specific Core Course
DSEC : Discipline Specific Elective Course
SEC : Skill Enhancement Course